

Cookie Policy

This Cookie Policy (“**Cookie Policy**”) describes the different types of cookies and similar technologies that are used on the website from which you are accessing this Cookie Policy (the “**Site**”). We may change this Cookie Policy at any time. Any changes in this Cookie Policy will become effective when we make the revised Cookie Policy available on or through this Site.

What are cookies and similar technologies?

Cookies are text files containing small amounts of information which are downloaded to your device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognizes that cookie. Cookies are useful because they allow a website to recognize a user’s device and to remember your actions and preferences (such as login details, language, font size and other display preferences) over a period of time.

Cookies store information in your browser or device utilizing local shared objects or local storage, such as flash cookies, HTML 5 cookies, and other web application software methods. These technologies can operate across all of your browsers, and in some instances may not be fully managed by your browser and may require management directly through your installed applications or device. We do not use these technologies for storing information to target advertising to you on or off our Site.

Web beacons (also known as internet tags, pixel tags and clear GIFs) are a similar technology which typically uses transparent graphic images placed on a site to gather information about a user. Web beacons are used in combination with cookies to measure the actions of visitors on websites. We make use of cookies and similar technologies when you visit this Site, and refer to the technologies together as “cookies” throughout this policy.

First and Third-Party Cookies

Cookies can be ‘first party’ or ‘third-party’, depending on the website or domain placing the cookie. On our Website, first party cookies are cookies set by us and information is collected and used by us. Third-party cookies are cookies that are set by a company other than us, and the information collected is controlled by that other company. For more information on third party cookies used on the Site, see the “*Types of cookies used on this Site*” section below.

Session and Persistent Cookies

We use cookies that only remain on your device for as long as you keep your browser active (session cookies) and cookies that remain on your device for a longer period (persistent cookies).

You are free to block, delete, or disable these cookies in general by changing the

settings on your browser or device, or by changing specific settings for our Website, although please be aware that if you do, some of the functionality of our Website will be lost.

How we use cookies

We rely on your consent to use first and third-party cookies (except “strictly necessary cookies”, as described below). Some of the third-party providers mentioned below may be located outside Switzerland and the EU or may process your personal data outside this area, in principle in any country in the world. These countries may not have laws that protect your personal data to the same extent as in Switzerland or the EU. If we transfer your personal data to such a country, we will ensure the protection of your personal data in an appropriate manner. For more information on safeguards we implement in this regard, please see our Privacy Policy. You accept that your data may be transferred to a country that does not have adequate level of data protection and accept the risks that your data may potentially be subject to government lawful access in the recipient's country, despite the safeguards we put in place. You can withdraw your consent to cookies at any time, as explained below. You can find more information about cookies, including how to see what cookies have been set on your device and how to manage and delete them, at www.aboutcookies.org and www.youronlinechoices.eu.

Types of cookies used on this Site

There are different types of cookies that serve different purposes. We've set out below the categories of cookies we use on this Site. To the extent any personal information is collected through cookies, our Privacy Policy applies and complements this Cookie Policy.

Strictly necessary cookies. These are cookies that are required for the operation of this Site. They include, for example, cookie used to identify the user's session on the server, which is required for PHP sessions and is usually deleted when the Site is closed, the cookie used to identify the guest on the Site, and cookie which stores the user's last visit to the Site. We do not require your consent in order to place these cookies since they provide essential Site functionality and without them, you would be unable to use this Site and Services.

Preference cookies. These are used to collect information about you and your choices to allow us to recognize you when you return to our Site. They included, for example, cookie that stores the user's login to automatically fill out the login form, and the cookie that stores the user's last settings. When you first access our Site, we ask for your consent to place preference cookies on your device.

Analytical/performance cookies. These cookies collect information about your use of this Site. For example, analytical/performance cookies used to track conversions and marketing purposes. We also use the Google Analytics service (as provided by Google, Inc. ("Google")), which uses cookies and similar technologies to collect and analyze

information about use of this Site and report on activities and trends. This service may also collect information regarding the use of other websites, apps and online resources. You can learn about Google's practices by going to www.google.com/policies/privacy/partners/, and opt out of them by downloading the Google Analytics opt-out browser add-on, available at <https://tools.google.com/dlpage/gaoptout>.

Analytical/performance cookies help us to improve the way this Site works, for example, by ensuring that users are finding what they are looking for easily. Any information collected is only used by us for purposes related to improving this Site. When you first access this Site, we ask for your consent to place analytical/performance cookies on your device.

Advertising cookies. These cookies are set to display targeted promotions or advertisements based upon your interest on our Website or to manage our advertising. These cookies collect information about your activities on this Site and other websites to provide you with targeted advertising. When you first access our Website, we ask for your consent to place advertising cookies on your device. You may encounter cookies from our third-party service providers, including but not limited to (1) Facebook, which uses cookies such as "_fbp" to provide advertising services through Facebook's advertising and marketing platforms (e.g., Audience Network, Website Custom Audiences) and other social networking plug-ins or marketing tools, and (2) Google, which uses cookies such as "_gcl_aud" to provide advertising services through Google's advertising and marketing platforms (e.g., DoubleClick for Publishers, Google DoubleClick AdX Service, Adwords). Facebook and Google may use the personal information that they have collected about you on our Website pursuant to their own privacy policies (Facebook Data

Policy: <https://www.facebook.com/privacy/explanation> and Google Privacy

Policy: <https://policies.google.com/technologies/ads>).

Pixel tags. Pixel tags (also known as web beacons and clear GIFs) are used to, among other things, track the actions of users of this Site, measure the success of our marketing campaigns, and compile statistics about usage of this Site and response rates.

Browser or Device Information. Certain information is collected by most browsers or automatically through your device, such as your Media Access Control (MAC) address, computer type (Windows or Mac), screen resolution, operating system name and version, device manufacturer and model, language, Internet browser type and version, and the name and version of this Site you are using. We use this information to ensure that this Site functions properly.

Physical Location. We collect the physical location of your device by, for example, using satellite, cell phone tower, or WiFi signals. We use your device's physical location to provide you with personalized location-based services and content. We also share

your device's physical location, combined with information about what advertisements you viewed and other information we collect, with our marketing partners to enable them to provide you with more personalized content and to study the effectiveness of advertising campaigns. In some instances, you can allow or deny such uses and sharing of your device's location, but if you do, we and our marketing partners may not be able to provide you with the applicable personalized services and content.

Device Fingerprinting. In order to be able to offer you content that we believe may interest you based on your activity on the Website, and for fraud prevention and authentication purposes, we may also use other technologies that are similar to cookies. For example, we may gather device attributes and combine information collected by most browsers or automatically through your device to create a unique ID that identifies your browser or device to us with reasonable certainty. In this context we may collect, use, and combine the following information:

- Number of visits
- Last visit
- First visit
- External IP address
- Internal IP address
- Screen resolution
- Geolocation (latitude/longitude based on IP address)
- Device performance benchmark
- Device bandwidth benchmark
- Device user-agent (browser type, version)
- Device capabilities (Modernizer string for browser capabilities)
- Device operating system
- Device plugins installed
- Browser language
- Flash enabled or disabled
- Device time on file
- Keywords used if coming from search engine
- Pages visited
- Length of visit
- Referral page
- Mouse cursor position
- Mouse clicks
- Page scroll position

How to control and delete cookies

You can change your web browser's settings to refuse or accept cookies. In order to do this, follow the instructions provided by your browser (usually located within the "Help", "Tools" or "Edit" facility). Alternatively, you can visit www.aboutcookies.org for further information on how to change cookie settings across various browsers (e.g. Mozilla

Firefox, Google Chrome, Internet Explorer and Safari). However, please be aware that, if you refuse or disable cookies, some of the Website's functionality may be lost.

Please note that this will not fully remove the cookies that have already been set on your device. You can delete cookies that have already been placed on your device by following these instructions:

[Deleting cookies in Internet Explorer](#)

[Deleting cookies in Firefox](#)

[Deleting cookies in Chrome](#)

[Deleting cookies in Opera](#)

[Deleting cookies in Safari](#)

For more information on how to opt-out of advertising cookies, you can follow the links in the 'Advertising Cookies' section above to the third party websites or you can visit the [Network Advertising Initiative's opt-out page](#) which provides an online tool for you to remove third party cookies placed by the Network Advertising Initiative's members from your devices.

We offer you the ability to opt-out of our use of first-party advertising-related cookies through the AdChoices program. AdChoices is a global program that lets you choose whether to receive customized advertising on our Website and on the websites of our advertising partners. If you prefer not to see customized ads, you can tell us your preference, by clicking on the AdChoices icon located on all advertisements participating in the program. If you opt-out of receiving customized ads, you'll still see advertisements-they just won't be tailored to your interests.

To opt-out of the use of third-party advertising-related cookies and web beacons, see the section Ad Networks and Exchanges authorized by third-parties below. Opting out of our first-party advertising-related cookies, or out of third-party advertising-related cookies as described below, does not necessarily mean that you will not see our advertising - only that this advertising will not be targeted to you through the use of first-party or third-party cookies.

To find information relating to other browsers, visit the browser developer's website. Please be aware that if cookies are disabled, not all features of the Website may operate as intended. Please contact us at [**info@artamon.com**](mailto:info@artamon.com) if you have any questions or concerns.

Contact Information

If you have any questions in relation to this notice or our use of cookies, please contact us at [**info@artamon.com**](mailto:info@artamon.com).